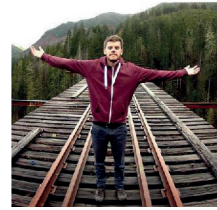


QUENTIN AUDRAIN

PRODUCT MARKETING MANAGER (26YO)



EXPERIENCES

PRESTASHOP - Product Marketing Manager, March 2014 - Today

Enhance positioning of our products and drive product launches based on our targets and customers needs. My daily activities are: lead our product launches, set the right positioning, keep relation with key community stakeholders, produce relevant content in creative ways.

PRESTASHOP - Lead Communications Manager, September 2010 - April 2014

I supported the creation of all communications activities (from 3 to 20 people) and led the french team for a year. Among others, I launched written & video content activities as well as our product communications & brand strategy. Our customer base & community grew by 350%.

PICTURALIS - Founder & Marketing Strategy, 2010 - 2014

Artistic magazine, rapidly reaching 50,000 visitors a month and becoming a famous website for worldwide journalists to express their thoughts about the artistic culture. Acquired by the Shaman Agency in 2014 and awarded as best '.fr website' in 2011.

EDUCATION

BACHELOR'S DEGREE - Paris Private University, 2011

One year specializing in web-marketing strategy, branding, project management and product development.

ASSOCIATE'S DEGREE - Burgundy University, 2010

Two years crafting my knowledge in communications and marketing as well as discovering web-marketing.

SKILLS

WORDPRESS

HTML / CSS

iWORK SUITE

ADOBE SUITE

LANGUAGES

FRENCH

ENGLISH

SPANISH

INTERESTS

TRAVELING

Worldtour, USA, Japan...

WEB-TECHNOLOGY

Early adopter, engaged user.

CULTURE

Artistic World, music lover.

—
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